



## Minutes

Regular Meeting

Thursday July 1, 2022 6:30 pm

Council Chambers

Loganville City Hall

Attendance:

Directors Present:

Joanne Byrne  
Jamie Dempsey  
Michael Dermer  
Tricia Elliott  
Olivia Price  
Dana Russell

Invited Guests Present:

None

Other Guests Present:

Greg Peoples  
Dustin Riccardi

Directors Not Present:

None

**Call to Order:** Chairman Russell called the meeting to order at 6:36 pm.

**1. Pledge of Allegiance and Prayer**

Pledge was led by Mr. Russell and prayer by Mr. Russell

**2. Approval of Minutes of May 5, 2022 Meeting and Treasurer's Report**

Treasurer's Report – Treasurer's report was presented by Mr. Dempsey (attached) which showed a balance on hand as of June 30, 2022 of \$37,418.15 in the Operating Account and \$1,132.06 in the Events Account. Upon a motion made to accept the Treasurer's report by Mrs Elliott and seconded by Mr. Dermer, the report was unanimously approved.

Minutes - Minutes for the Board's May 5, 2022 meeting were read by Mr. Russell. A motion to approve the minutes was made by Mr. Dermer, seconded by Mrs. Price and unanimously approved.

**5. Event planning - 2022 After Hours Event September 20, 2022**

Mr. Dempsey outlined the categories of tasks required to carry out the event including marketing

(postcards, banners, etc.), social media (Facebook, Twitter, etc.), logistics (venue, tables, decorations, etc.), sponsorships, and website. Mr. Dempsey suggested that each board member volunteer to coordinate one of the categories. After discussion the following board members volunteered.

- Marketing - Jamie Dempsey
- Social Media - Olivia Price
- Logistics - Joanne Byrne
- Sponsorships - Michael Dermer
- Website - Dana Russell

Mr. Dempsey opened a discussion on sponsorships for the event. After discussion the board asked him to develop a sponsorship level structure that would provide successively greater recognition and exposure to sponsors based on greater donation or support.

Mr. Dempsey suggested that the board ask the Loganville Legacy Lions Club to make an in-kind sponsorship donation of distributing event flyers to local businesses. After discussion and agreement that such in-kind sponsorships should be offered to all local service organizations, Mr. Dermer moved to approve Mr. Dempsey's request. After second by Mrs. Elliott, the motion was unanimously approved.

Mr. Dempsey then led the board in discussion of marketing approaches including mailers, flyers and banners. Mr. Russell agreed to request a contact list for businesses currently holding a license from the City. The board acted by consensus to request Mr. Dempsey to develop a proposed postcard mailer for later approval by the board.

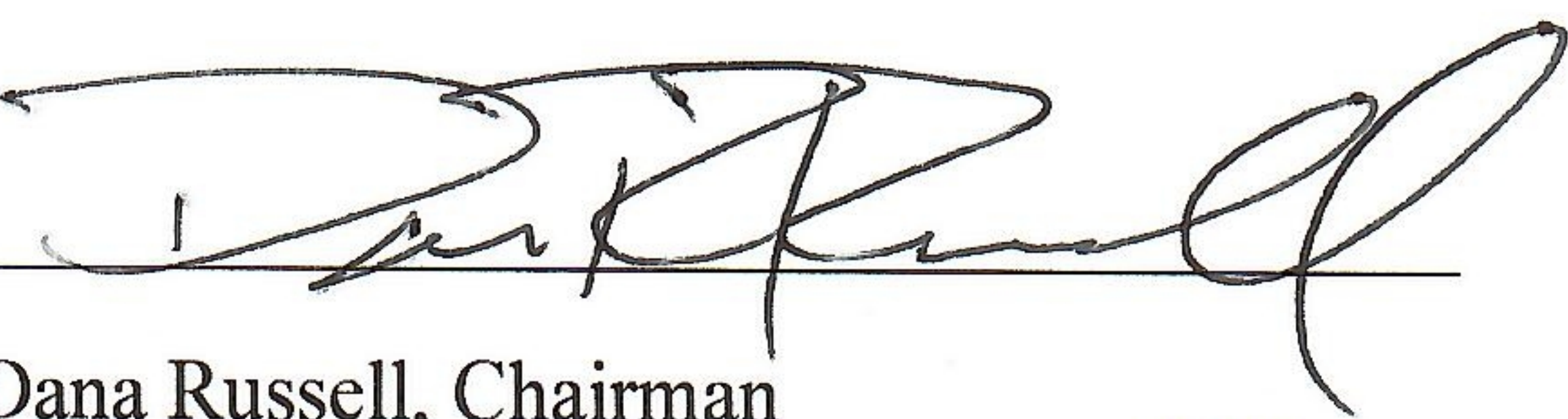
After further discussion of needs, approaches, and costs, Mr. Dermer made a motion to approve expenditure of up to \$700 from the events account for the event. After second by Mrs. Byrne, the motion was unanimously approved.

## 6. Other Business

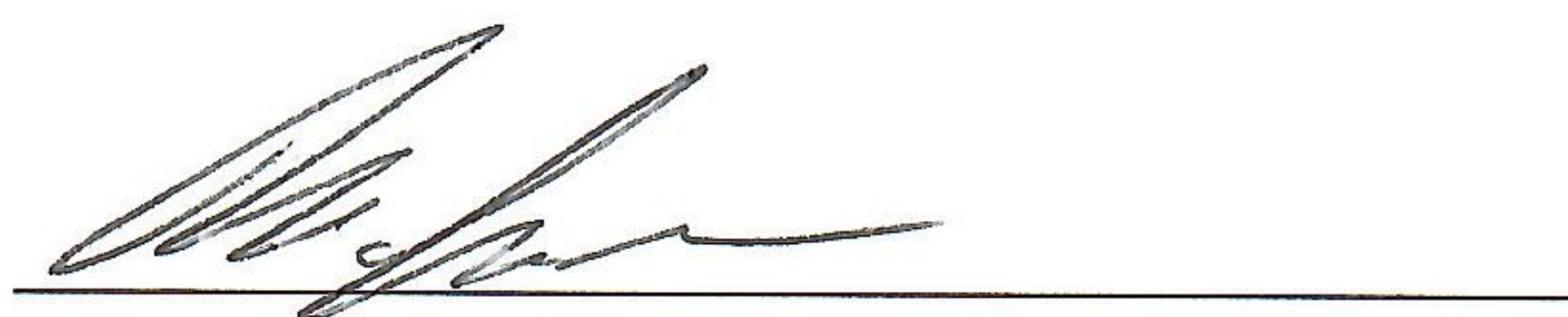
No other business was brought before the Board.

## 7. Adjournment

After confirming that there was no new business for the Board to take up, Chairman Russell asked for a motion to adjourn. On a motion duly made by Mr. DeDermer, seconded by Mrs. Byrne, and unanimously approved, the meeting was adjourned at 7:10 pm.



Dana Russell, Chairman



Michael Dermer, Vice Chairman



[Seal]