



## Minutes

Regular Meeting

Tuesday November 3, 2022 6:30 pm

Council Chambers

Loganville City Hall

Attendance:

Directors Present:

Joanne Byrne  
Jamie Dempsey  
Michael Dermer  
Tricia Elliott  
Lisa Newberry via Zoom  
Dana Russell

Invited Guests Present:

Other Guests Present:

Melanie Long  
Cathy Swanson

Directors Not Present:

1. **Call to Order:** Chairman Dana Russell called the meeting to order at 6:37 pm.
2. **Approval of agenda**

A motion to approve the agenda as presented was made by Jamie Dempsey, seconded by Tricia Elliott and unanimously approved.

3. **Pledge of Allegiance and Prayer**

The Pledge was led by Joanne Byrne and prayer by Dana Russell.

4. **Election for office of Secretary**

Dana Russell nominated Lisa Newberry to the position of Secretary, seconded by Jamie Dempsey and unanimously approved.

## **5. Approval of Minutes of July 1, 2022 Meeting and Treasurer's Report**

Minutes - Minutes for the Board's previous meeting were read by Dana Russell. A motion to approve the minutes was made by Jamie Dempsey, seconded by Joanne Byrne and unanimously approved.

Treasurer's Report – Treasurer's report was presented by Jamie Dempsey. Upon a motion made to accept the Treasurer's report by Joanne Byrne and seconded by Dana Russell, the report was unanimously approved.

## **6. Event planning - 2022 "After Hours" Event**

### **a. After-event review and lessons learned**

Mr. Dempsey gave an update on the after hours business event. The response cards were positive, we have 9 sponsors showing interest for next year's event. The event is better served as a social event to network and make business contacts. Opportunities were discussed for next year's event.

## **7. Other Business**

### **a. LDA support for downtown businesses**

Opportunities were discussed such as forming round tables, establishing communication with Sizemore, and to include the City Manager and Council Committee Chair with these initiatives. A motion to direct Chairman Russell to make contact with Sizemore, Mayor Skip Baliles, and City Manager Danny Roberts to open channels of communication with respect to establishing a business roundtable was made by Jamie Dempsey, seconded by Joanne Byrnes and unanimously approved

### **b. 2023 meeting calendar**

A motion was made to accept the 2023 Meeting schedule by Lisa Newberry and seconded by Tricia Elliott, the schedule was unanimously approved.

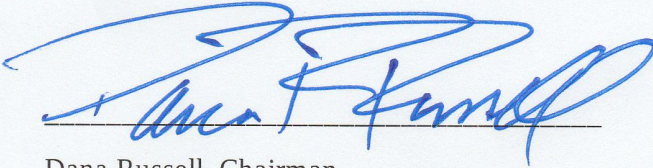
### **c. Public comments**

Melanie Long suggested creating a database of available space to assist people who are looking to open a business find an appropriate space.

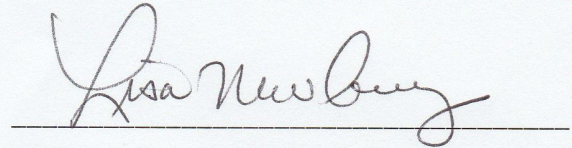
Cathy Swanson reminded the Board that people prefer to enter the Main Street businesses from the rear of the buildings vs from Main Street. People prefer to park in the rear parking lot vs parking on Main Street.

**8. Adjournment**

After confirming that there was no new business for the Board to take up, Chairman Russell asked for a motion to adjourn. On a motion duly made by Joanne Byrne, seconded by Tricia Elliott, and unanimously approved, the meeting was adjourned at 7:12.



Dana Russell, Chairman



Lisa Newberry, Secretary

[Seal]

