



## Minutes

Regular Meeting

Thursday November 5, 2020, 6:30 pm

City Council Chambers

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Attendance:

Directors Present:

Branden Whitfield  
Lee "Skip" Baliles  
Rick Stepp  
Tricia Elliot  
Dana Russell  
Michael Dermer

Guests Present:

Andrea Gray, Attorney  
Melanie Long

Directors Not Present: Wendy Boland (excused)

**Call to Order:** Chairman Baliles called the meeting to order at 6:30pm.

**1. Pledge of Allegiance and Prayer**

Pledge and prayer were led by Skip Baliles.

**2. Approval of Minutes of September 24, 2020 Meeting and Treasurer's Report**

Minutes - The last LDA meeting was held on September 24, 2020. On a motion duly made by Mr. Brandon Whitfield and seconded by Mr. Rick Stepp the minutes were unanimously approved as presented.

Treasurer's Report – Mr. Rick Stepp reported on the LDA's finances. First, he reported that as of November 5, 2020 the LDA's account balance was \$39,230.15. Second, he reported that he possessed an outstanding invoice for Andrea Gray in the amount of \$925.00 for services rendered July 20 through October 9. Mr Stepp requested a motion to pay the invoice. Upon motion duly made by Mr. Dana Russell and second by Mrs. Tricia Elliot the Board unanimously approved payment of the invoice. Mr. Stepp reported that the check would be number 1019 for \$925.00. Mr. Skip Baliles announced that in a money saving measure Mrs. Gray would no longer attend Board meetings unless requested.

Mrs. Gray reported that the LDA's annual registration and financial report to the Department of Community Affairs for the year ended December 31, 2020 was due January 1, 2021. Mr. Stepp suggested

that Mrs. Gray be tasked with preparing and submitting the report, and upon motion duly made by Mr. Stepp and seconded by Mr. Dermer the Board unanimously approved.

### 3. Update - "Selling Ads" on the New LDA Website

Mr. Whitfield presented a written report (attached) of his work on the LDA website and his exploration of potential funding sources for LDA operations. The Board discussed options for business sponsorships on the LDA website. Mr. Baliles volunteered to get a list of business contacts from the City. Mr. Whitfield volunteered to develop a description of what sponsors would receive in exchange for their sponsorship.

The Board discussed the idea of hosting a business summit for local business owners to give feedback to the LDA.

The Board discussed the idea of hosting a "Battle of the Bands" concert. Mr. Whitfield volunteered to get more information for presentation to the Board at its next meeting.

### 4. What's Happening in Loganville Today?

Mr. Skip Baliles led a discussion of new residential and commercial developments in Loganville. The discussion included the following developments:

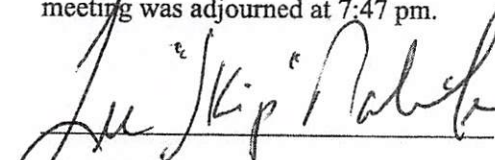
- Development of the lot across US 78 from WalMart to include a branch of Regions bank and an oil change establishment
- Construction of a "Mr. Clean" car wash next to Popeyes on US 78
- Development of a gated multifamily housing community on North Sharon Church Road
- A planned roundabout at the intersection of North Sharon Church and Tuck Roads
- Development of residential housing at the intersection of Tig Knight Road and US 81

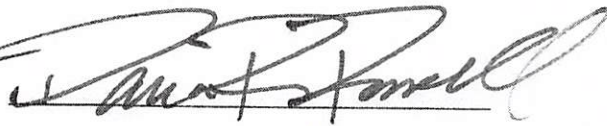
### 5. What Do We Believe the Citizen Advisory Report Will Reveal?

Mr. Baliles suggested the Board table this item as time was getting short. The Board briefly discussed the survey being prepared by the Citizen Advisory Group and the state of some of the City's businesses on Main Street.

### 6. Adjournment

On a motion fully made by Mr. Whitfield, seconded by Mr. Dermer, and unanimously approved, the meeting was adjourned at 7:47 pm.

  
Lee "Skip" Baliles, Chairman

  
Dana Russell, Secretary

[Seal]

